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WORTEX

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TOUGH TOOLS

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CLIENT ZONE

CONTACTS	SHELF CONCEPTS	VIEW BASKET	WISH LIST	PDF CATALOGUE	ORDER IMPORT	ORDER TRACKING	QUOTATION	QUICK VIEW
<p>CONTACTS >> Detailed contact information of representatives, call centre, admin and website support.</p>	<p>SHELF CONCEPTS >> A growing list of 95 concepts with suggested quantities and customer specific net prices.</p>	<p>VIEW BASKET >> Add to the shopping basket from any detail catalogue page, from the wish list directly from the complete database, including products not part of the catalogue. The availability of stock is confirmed in the shopping basket, before the order is placed.</p>	<p>WISH LIST >> The wish list is typically used to store items that are ordered on a regular basis. The complete wish list or part of it can be added to the basket.</p>	<p>PDF CATALOGUE >> Updated monthly to show the latest retail prices and products added, pdf catalogues can be opened onscreen or downloaded to disk.</p> 	<p>ORDER IMPORT >> An order can be easily uploaded by means of only the Prodlist product code and the quantity required in an Excel spreadsheet. This also applies to any product in the complete Prodlist database, not necessarily part of the catalogue.</p>	<p>ORDER TRACKING >> Customer are able to track orders by keying in a order number. A full status report, including claims information per order line, will be displayed.</p>	<p>QUOTATION >> Compile a quote for a customer. Add a margin per product line or for all products. Mail the quote an email address. Convert previous quotes to order at dealer price as soon as customer accepts.</p> 	<p>QUICK VIEW >> View a list of products in a category. Fill up the basket directly from the product list. No searching through detail pages.</p> <p>Read More</p>

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DEAR READERS AND ADVERTISERS



THIS IS THE FOURTH EDITION OF THE DISTRIBUTOR. THE MAGAZINE IS PROVING TO BE A POPULAR AND AN EFFECTIVE MARKETING CHANNEL. THANK YOU FOR YOUR CONTINUED SUPPORT. THIS SUPPORT WAS EVIDENT AT TWO MAJOR EVENTS HELD RECENTLY AND WHICH WE REPORT ON IN THE DISTRIBUTOR THIS MONTH.

Over 500 of the country's influential buyers and product managers attended the Prodist Open Days at our head office in Kempton Park. We also attracted a sizable chunk of the almost 70 000 visitors to the Nampo Harvest Festival in Bothaville. The Prodist stand was well-visited while Farm City's John Deere clothing, toys and novelties outlet notched up significant turnover.

Products and brands come with reputations and track-records, but it's often the human touch that makes the sale and cements the relationship. Meet our sales managers in this edition and take down their contact details. Please do not hesitate to contact them directly with any enquiry at all.

Also be on the lookout for the Prodist Knockout Deals section with prices that will blow your socks off. Prices indicated before normal discount. For the complete catalogue with net prices, please visit the client zone at www.prodlist.co.za.

And lastly a reminder to our advertising partners that a copy of The Distributor is sent by direct mail to 2500 of the most influential buyers, product managers and decision makers in the sector. This guarantees your product or brand the right attention.

Enjoy. **PD**

Brand Theunissen - Managing Director

ADVERTISE WITH US!

**CONTACT ME FOR ALL YOUR
ADVERTISING NEEDS:**

Mariette Hugo · Advertising Marketer

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Cell: 076 412 9756

Fax: 086 407 7100

ALU MOTOR- VOORRADE ONDER EEN DAK BY PRODIST

MANS IS MAL OOR MOTORS,
NIE WAAR NIE?

Maar daar is niks meer irriterend of selfs vreesaanjaend as wanneer jou geliefde 4x4, bakkie, trekker of jou betroubare sedan eenvoudig die gees gee sonder waarskuwing nie. En laat ons maar erken, dit gebeur met die beste van ons. Dit is waarom Prodist die beskikbaarheid van allerlei motorvoorrade met vreugde aankondig. Produkte spesifiek ontwerp om jou spoedig weer op die pad te kry!

Soos die oorbrugkabelklampstel met 'n spaar stel klampe vir jou oorbrugkabel. Of die 3-ton Jack High Lift domkrag. Ja jy het reg gehoor, hierdie man kan 3 ton vinniger lig as wat jy "mes" kan sê. Dit is ideaal vir die oplig van spilpunte, 4x4's en trekkers en kom met 'n eenjaarwaarborg op vakmanskap.

Eskom se kragverskaffingsprobleme beteken dat 'n mens voorbereid moet wees – dit beteken dat jy die Hawkins Smart 15 batterylaaier moet bekom. Dit is 'n outomaties beheerde batterylaaier wat geskik is vir alle verseëelde loodsuurbatterye sowel as alle loodsuurmotorbatterye. Dit is toegerus met 'n minimum/aanjaagladingskakelaar wat beteken dat 'n hele reeks batterygroottes gelaai kan word teen die naaste optimale laaitempo. Hande in die lug! Enkelhand Pistoolgreep Ghriespomp – gebruik grootmaat- of silinderghries en is 'n top kwaliteit produk. Ons hoef niks meer daaroor te sê nie!

Die Alternator Ecotec 12V 55 AMP vervangingsalternator is baie handig om te hê en word gebruik vir trekkers, motors en LAV's. Dit is die kwaliteit alternatief vir die Lucas 66021155 12V 55A en het 'n universele monteringsklamp. **PD**

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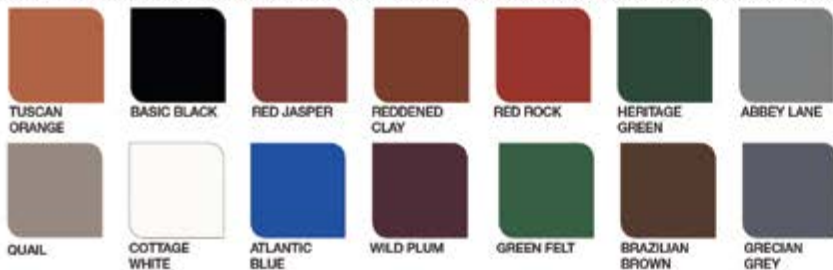
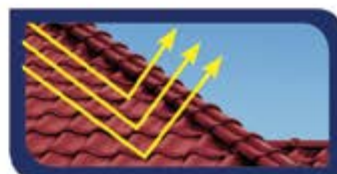
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QUALITY GUARANTEE The Dulux 10 Year Guarantee is a mark of the ultimate in Dulux product quality and performance. **TO REGISTER** visit www.dulux10yearguarantee.co.za and view all terms & conditions or call 0860 038 589. Products must be registered within 30 days of purchase.

WORTEX – THE RIGHT CHOICE



EVERYONE KNOWS THAT WATER IS PROBABLY THE MOST VALUABLE AND CRITICAL COMMODITY IN AGRICULTURE AND WHEN YOU'RE NOT BLESSED BY THE RAIN GODS, YOU PROBABLY NEED TO GET YOUR WATER FROM POINT A TO POINT B. THE BEST WAY TO GET IT THERE IS WITH THE HELP OF THE SPECIALISED RANGE OF WORTEX PUMPS FROM PRODIST.

The Wortex pressure unit with Europress (**WOJET100EP**) features completely automatic pressurising units provided with flow switch and self-priming jet pump action. It also comes with built-in dry run protection. You want to use this model to stabilise or increase the pressure of your water flow.



^^
^^
^^
WOJET100EP

If you're into deep-sea treasure hunting, or just simply need to drain a swamp, you need to get hold of the Submersible Drainage unit (**WOSTS800**) which is particularly effective in civil and industrial water systems, for non-aggressive liquids even with suspended solids, in building yards and for agricultural purpose. The grain size inlet is 10mm.

Should your needs run between extreme liquid temperatures anywhere between 0°C to 110°C; the HBI Stainless Steel (**WOHB12-40**) model is required. Suitable for industrial air conditioning, water treatment and fertiliser dosing, this is a multistage, non-self priming pump, perfect for the job.

Now we come to the stinky stuff. Got a cesspool that needs decanting? You cannot do



^^
^^
^^
WOHB12-40

without the Submersible Drainage Inox (**WODXG1000**) model. It comes with submersible stainless steel water pumps with stainless steel impeller. Besides cesspools, it can also pump waste water for domestic and civil purposes. The grain size inlet is 30mm and the minimum suction level is 90mm.



^^
^^
^^
WODXG1000

And naturally from the stinky stuff we have to go to the sticky stuff. The Self-Priming Jet Pressure Unit (**WOCOMBI80/25**) range boasts a completely automatic pressurising unit provided with horizontal 25l tank and self-priming jet pump. This tank installation serves not only to provide, but also to increase the pressure of the water system.



^^
^^
^^
WOCOMBI80/25

The pressure tank comes with a replaceable rubber membrane.

The versatile Centrifugal unit (**WOCT100**) is part of a range of single-impeller pumps suitable to cover any small, medium or large capacity request. It is ideal for domestic, agricultural and industrial purposes. It allows for automatic water distribution through small and medium-sized tanks, for sprinkler and flood irrigation in gardening and agriculture.

Wortex as a premium pump brand is owned by Speroni, Italy and is distributed and respected worldwide. PD



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LE20MSER



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GET YOUR EXPANSION BOLTS AT PRODIST



PRODIST HAS AN ARRAY OF DIFFERENTLY SIZED EXPANSION BOLTS, ALSO KNOWN AS AN EXPANSION ANCHOR, SHIELD ANCHOR OR PROJECTING ANCHOR. IT IS PROBABLY THE MOST POPULAR GENERAL PURPOSE, TORQUE CONTROLLED EXPANDING ANCHOR AVAILABLE.

It is easy to install and can carry quite a heavy load. Available in a yellow passivated zinc plated steel 5mm to 20 mm in the standard range. Expansion bolts are ideal for fixing objects such as mounting garage doors, roller shutter doors, heavy steel brackets, machinery, steelwork and burglar bars, to any concrete or brick surface. You simply drill the hole with the correct size masonry drill bit, hammer in the complete expansion anchor, position the item and tighten it to the correct torque. It's easy to use and gives a very strong, secure grip. **PD**

CODE	SIZE	PACKSIZE
BW8558	M12X90	25
BW8559	M16X125	10
BW8560	M20X180	5
BW8563	M6X55	50
BW8564	M8X65	50
BW8556	M10X75	25

PRODIST OPEN DAY

STRIKES THE RIGHT CHORD WITH SUPPLIERS

THE PRODIST OPEN DAY (HELD FROM 10 TO 12 JUNE), WAS AGAIN WELL-PATRONISED WITH OVER 500 VISITORS ATTENDING THE EVENT AT PRODIST'S HEAD OFFICE IN KEMPTON PARK.

Brand Theunissen, Prodist MD, said the event was aimed at decision-makers and influencers in the Prodist customer base. "The purpose of the Prodist Open Day is to give our customers exposure to the activities and product range of the company. Special offers, bargain deals and big discounts remain an important part of the day."

"We find that almost every display or stand has some appeal to the average delegate from the customer base. Visitors get to spend time with suppliers on new products, sharing information and discussing trends. The 2015 Prodist Open Day was no exception. We had visitors from all over the country – many driving from as far as Messina, Ladybrand and Douglas. We also had numerous visitors flying in from the Cape and Natal."

"However, it's not the quantity of visits, but the quality. Which is why we followed up with a questionnaire to supplier delegates to rate their experience of the event. I would also like to add a personal thank you to everyone who attended."



LASHER AT PRODIST OPEN DAY

Lasher Tools Key Accounts Manager, Monique Latten is in charge of wholesale, supplying bulk to be distributed to retail. She shared her experience of the Prodist Open Day.

"I believe being at the Prodist Open Day and interacting with our customers is always important no matter where you go. We attend

a lot of shows, this has been our 5th one this year. It shows that we are interested in the community and that we are there to support them and give them the back-up that they need. Prodist plays an important part in the sales process of getting our brands and products into the market through their campaigns and marketing support."

BALL PRODUCTS AT PRODIST OPEN DAY

Ball brand Business Development Manager – Africa, Kobus Venter said being at the Prodist Open Day was important for the development of the brand.

"For the Ball brand this is an essential channel to work with, due to Prodist's supply chain with all Co-ops and FarmCity's. The benefit of being here is also for customers to get the correct look and feel of the product and for them to get further explanations about the uses and advantages of the products, directly from the horse's mouth so to speak." **DP**



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Feeders



RIBBED TUBE FEEDER



TUBE FEEDER



NEW TUBE FEEDER LID



HINGED FEEDSAVER

Brooders



GAS BROODER



175 WATT LAMP

Founts



12 LITRE WATER FOUNT



8 LITRE WATER FOUNT

Founts



3 & 4 LITRE WATER FOUNT

Drinkers



AUTOMATIC BALLAST BROILER DRINKER (MK6)



AUTOMATIC ECONO DRINKER (MK4)



AUTOMATIC BELL DRINKER (MK7) with or without ballast

Nipples



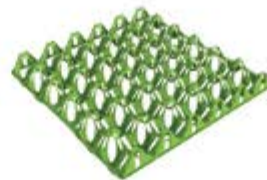
STAINLESS STEEL NIPPLE

Thermometers



MAXI-MIN THERMOMETER

Crates



VENTED EGG TRAY



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Agpro 1800W
Electric Lawnmower
normal R3903.85 **NOW R2492.85**
AGPRO40E



Basecamp 520 x 520 x 760mm
Party Cooler
normal R460.00 **NOW R344.40**
HB5-723



Basecamp No. 4
Three Legged Cast Iron Potjie
normal R762.58 **NOW R574.23**
C13LEG4



Basecamp 225 x 100mm
Cast Iron Flat Bottomed Pot with Lid and Handle
normal R468.75 **NOW R268.77**
CIRC224



A-Kraft 26 Piece
Open Ring Spanner Set
normal R1892.62 **NOW R1277.52**
H-980326



A-Kraft 152 Piece
1/4" Socket Set with 1/2" & 3/8" Drive
normal R3759.52 **NOW R2368.50**
H-919152



Hurricane 3 Piece
Plier/Wrench Set
normal R205.46 **NOW R123.27**
40-2005



Agpro 1.8kW 24 Litre
Air Compressor
normal R1785.00 **NOW R1332.14**
MC2524A



Agpro 600 Litre
Honda Low Pressure Fire Fighter
normal R11 528.14 **NOW R9397.64**
AGPRO600FM



Bellota 281 x 8mm 42.7mm
Round Plain Disc
normal R1401.11 **NOW R915.38**
F5202880



14" 516mm
Right Hand Share Flat
normal R153.23 **NOW R104.19**
F5919531

Prices are before normal discount. Download the complete Knockout Deals catalogue with net prices from the Client Zone at www.prodlist.co.za. Prices subject to change. E+OE

NEWS

IT'S TIME TO COME CLEAN WITH REVET & PRODIST



PRODUCTS FROM REVET*(PTY) LTD,
MANUFACTURERS OF A WIDE RANGE OF
CLEANING SOLUTIONS FOR THE HOUSEHOLD,
AUTOMOTIVE, INDUSTRIAL, MINING AND ANIMAL
HEALTH SECTORS, ARE NOW AVAILABLE FROM
PRODIST.

Established in 1988 as a family business, Revet has its own teams for in-house product development, manufacturing and packaging. "We develop, manufacture and distribute close to 200 products, mainly relating to the agricultural environment, as well as a full range of cleaners for a diversity of markets.

Revet (Pty) Ltd has an excellent team of professional product developers who have grown the Revet name as a brand of excellence over more than 25 years. "We can also custom design products to the specific requirements of any particular client, workplace or environment."

Our production processes conform to the strictest quality control. One of our popular products, the all purpose cleaner SDR, has obtained the SABS stamp of approval (SANS 1828).

Revet (Pty) Ltd is client-oriented and has built many long-term relationships across South Africa.

So if you're looking for a cleaning solution for engines, grease stains, rust removal, drains, domestic kitchens and bathrooms, carpets, fabric, upholstery, dashboards, tyres, stainless steel or even dirty hands, look no further than the Prodlist website at www.prodlist.co.za for the full range of Revet cleaning products. **RD**

GET READY FOR BRAAI DAY WITH PRODIST

AS A TRIBUTE TO THE SOUTH AFRICAN BRAAI MASTERS AND IN RECOGNITION OF THE HUGE OPPORTUNITIES IN THIS MARKET SEGMENT, PRODIST STOCKS A WIDE RANGE OF PRODUCTS TO SATISFY EVERY CONSUMER NEED.

Braai Day is a promotional opportunity to focus your store in the mind of the consumer, as a destination for these ranges. In addition you'll be doing your bit in promoting awareness of National Heritage Day on 24 September.

Hotrodz is well-known as the premium brand in stainless steel braai grids e.g. the GTO plus stand (**GRI100**). Also available is the amazing Easylift braai (**BRA100**), the ideal braai companion for the townhouse patio, 4x4 camping trailer and sporting event braai. It folds up snugly into a compact carry bag and is currently on a knock-out deal promo price.

Prepare and spice the chops, steak and chicken with the newly available Crown BBQ spices in a convenient 200g re-sealable pack.

Braaispice 200g **CN4694725**

Six gun grill 200G **CN4694636**

Texan steak mix 200g **CN4402211**

The *Basecamp kettle* will add a new dimension to your braaiing prowess as it enables you to also use the braai as an oven. Sunday roasts will never be the same again. (**KEST22023**)

If you are more into the traditional way of doing things, then the Basecamp stainless steel braais are just for you. The executive patio braai has wheels for portability, a unique system that lowers the fire bin beneath the grid for height adjustment and a side table to hold the beer, the marinades and the spices.



KEST22023

Large (**SSA2CWWP521B**) Small (**SSA2CWWP520B**)

Use *Lighterballs* - the clean, eco-friendly firelighter to light your fire. This product is non toxic and leaves no odour on your hands or in your braai. (**LIGHTB6**)



LIGHTB6

Thornhill Namibian hardwood charcoal and briquettes are packed in dust proof polypropylene bags to prevent in-store damage and charcoal dust from messing up your store. A premium product that adds flavour and



TC002

a lovely smoky taste to your braai. **Briquettes (TC001)**

Charcoal (TC002)

Nou gaan ons braai with *Tonglite*, the ultimate braai tong, strongly constructed with reinforced plastic joints this tong will lift the heaviest steak without breaking a sweat and will light up your meat in the dark with a built in led torch, to boot (**TL3001**)



TL3001

Cleaning the braai and grid is easy with the *Alva stainless steel cleaning kit (ALVABA103)* and the power grill brush with two additional heads (**ALVABA133**). **PD**

ALVABA103



MECH FOCUS

PUMP UP YOUR PERFORMANCE WITH UDOR QUALITY & DESIGN EFFICIENCY

A QUICK BROWSE THROUGH THE UDOR WEBSITE LEAVES YOU IN NO DOUBT THAT THIS LEADER IN THE PRODUCTION OF DIAPHRAGM AND PLUNGER PUMPS HAS A SOLID AND TRUSTED REPUTATION IN THE INDUSTRY.



Founded in 1966, UDOR is based in the city of Reggio Emilia in Northern Italy. The city is famous for the Reggio Emilia Approach, which is an educational philosophy developed by Loris Malaguzzi after WW2, when he decided that children were in need of a new way of learning: the assumption was that people form their own personality during the early years of development and, moreover, that children are endowed with "a hundred languages". The aim of this approach is teaching them how to be useful in everyday life.

It would now appear that that philosophy is bearing fruit as is evident in the creative solutions and designs in pumps being distributed from UDOR, via Prodist in South Africa. UDOR's production covers over 50 models of Diaphragm Pumps (from 2 to 6 cylinders) and over 150 models of Plunger Pumps (from 3 to 6 cylinders).

The pumps are designed to ensure reliability and longevity. "We constantly improve our products to guarantee quality and to upgrade performance. Our pumps are developed to be incorporated into various kinds of pumping systems such as Agricultural Sprayers, High Pressure Washers, Water Cleaners, Fire Fighting Systems, De-icing Equipment, Reverse Osmosis Systems, Misting Equipment, Lawn Care Sprayers and others."

In addition the UDOR organisation complies with the requirements of ISO-9001. Our mission is to be recognised in our world-wide industry as a competitive, innovative and reliable company.



PSP2067842100

RD

10 THE distributor July - August 2015 **prodist** domestic supply



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or visit www.lasher.co.za or www.lasher.com or find us on Facebook or Twitter



ROBIN WATER PUMP UNITS



PRODIST'S REPUTATION FOR BRINGING YOU THE BEST AVAILABLE PRODUCTS FROM ALL THE CORNERS OF THE GLOBE, IS FURTHER ENHANCED BY THE INTRODUCTION OF ROBIN WATER PUMP UNITS TO ITS INVENTORY.

Coming to you via Robin Europe, which is a full subsidiary of the Japanese affiliated group Fuji Heavy Industries Ltd (FHI). FHI manufactures SUBARU cars, wings for BOEING aircrafts, drives for helicopters, wind-energy plants, special trucks for environmental tasks and last, but not least, Robin Water Pumps.

"We provide support to all our distributors as far as sales activity, after-sales service, spare parts, training, fairs and other promotions related to our high quality products are concerned. Our most important customers are manufacturers of construction machines, generators, agricultural machines, high pressure cleaners, carts and some special applications. While we are focused on the OEM engines business, we also deal with Robin water pumps."

The European office is head-quartered in a newly established industrial area in Mönchengladbach, Germany. However, you don't have to hop onto the nearest autobahn to get there - just hop onto the internet and visit the Prodist website at www.prodist.co.za to place your order. **PD**

It starts with
ignite

GOOD, HARD- WORKING CHARCOAL

Ignite works hard to set the perfect fire ablaze. It does not begin to fade, nor rest until it has finished its part. These hard working coals brave the fire, taming the flame into a long-lasting glow. Not falling apart or giving in too soon, good honest charcoal always sees the job through.

SIMPLE, QUALITY
FIRE-STARTING PRODUCTS TO SET ANY OCCASION.





MY FIRE BRIX - THE FUTURE

OF COOKING & HEATING FUEL IN SOUTH AFRICA

WITH THE WORLD'S ENERGY RESOURCES COMING UNDER INCREASED PRESSURE AND THE SOUTH AFRICAN ENVIRONMENT HAVING TO DEAL WITH LOAD-SHEDDING CHALLENGES, MY FIRE BRIX OFFERS AN AFFORDABLE AND RELIABLE ALTERNATIVE FUEL FOR COOKING AND HEATING.




Now available from Prodist, My Fire Brix are bone-shaped blocks of highly compressed 100% natural wood that burn efficiently in all fireplaces and wood-burning stoves, but last 3 times as long as the same amount of bundled wood.

Five Reasons to use MY FIRE Brix:

1. It's an environmentally-friendly fuel option.
A zero carbon-footprint fuel! (Made from 100% recycled wood waste, sawdust & wood chips). It is safer and cleaner burning than other commonly used fuels. It contains no binders or chemicals. Burns completely to ash that can be safely dug into your garden bed or compost heap.
2. Burns efficiently in ALL fireplaces.
Open or closed-combustion fireplaces and stoves, whether high-end or low-cost.
3. MY FIRE Brix are cost-effective.
Because of their high density and high energy content (± 5.0 kWh/kg) 8kgs of MY FIRE Eco-Fuel Brix provide the same heating capacity as approximately 3 times the amount of split logs.
4. Neat, convenient, watertight packaging.
Eliminates mess associated with charcoal and bundled wood! Easy to stack, watertight and bug-free! Contains detailed instructions for starting a fire.
5. People around the world using the same product, manufactured on the same machines, but marketed overseas under different brand names, have this to say about the briquettes:

"Beyond the environmental, storage and practical advantages (which are huge), [the briquettes] provide a better, more consistent and predictable burn compared to cordwood."— Aaron, New Hartford, CT, USA.

"Your Brix are saving me from winter and heating bills so I'm eager to keep well stocked!" — Jennifer Peters, Parkhurst, JHB. 



BILTONGKERWERS | VOEDSELTOERUSTING | HUIS & BUILELEWE

WORSSTOPPER 3L

PATYVORMER 130MM

HAND BILTONGKERWER

MINI ELEKTRIESE BILTONGKERWER

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FARMCITY: MORE THAN R1M / DAY AT NAMPO

According to Grain SA, organisers of the Nampo Harvest Day outside Bothaville, 69 584 people attended the four-day event in May this year. It also seems as if a large number of those people chose the FarmCity stall to stock-up on John Deere apparel. "I think the farmers and the farming community took advantage of Nampo to take care of their annual clothing needs," says Rupert Jacobs, FarmCity Retail Manager. "We are happy to report a daily turnover of John Deere products of between R1.2m and R1.5m, which includes men and women's clothing, toys and even baby-wear."

The John Deere range is designed in the US and Prodlist is the sole distributor in South Africa.

The design and quality of the clothing and products in general remain very popular in the farming community as it offers a combination of current fashion trends and rugged reliability.

Jacobs adds: "We launched the new seasonal range at Nampo and it was a huge hit. We're already looking at introducing a few new innovations for next year, so don't miss it!" PD

**FarmCity
Klein Kariba
Competition
Winner**



FARMCITY GAINING TRACTION IN TRADITIONAL WALK-IN MARKET

Following the launch of FarmCity on-line retail in April this year the facility, which allows the consumer to purchase products via a few clicks of a mouse, is slowly gaining traction in a market where consumers prefer to visit the store in person.

However, the "Internet Of Things", which is the current buzz-word in marketing, is filtering through the agri-community. So far FarmCity on-line has several registered buyers and many many more on-line referrals to branches where transactions have been concluded.

"It's a mind shift which traditional walk-in customers are undergoing and it will take a bit of time before users become comfortable with

the new application," says Rupert Jacobs, FarmCity Retail Manager.

The John Deere range of clothing and products in particular are proving popular amongst on-line buyers.

"On-line purchasing offers the customer the advantage of saving time and enjoying store-to-door delivery via courier. You can also browse our full inventory via your computer or hand-held device."

"The advantage for FarmCity is that it gives our product range a much wider reach," says Rupert. PD

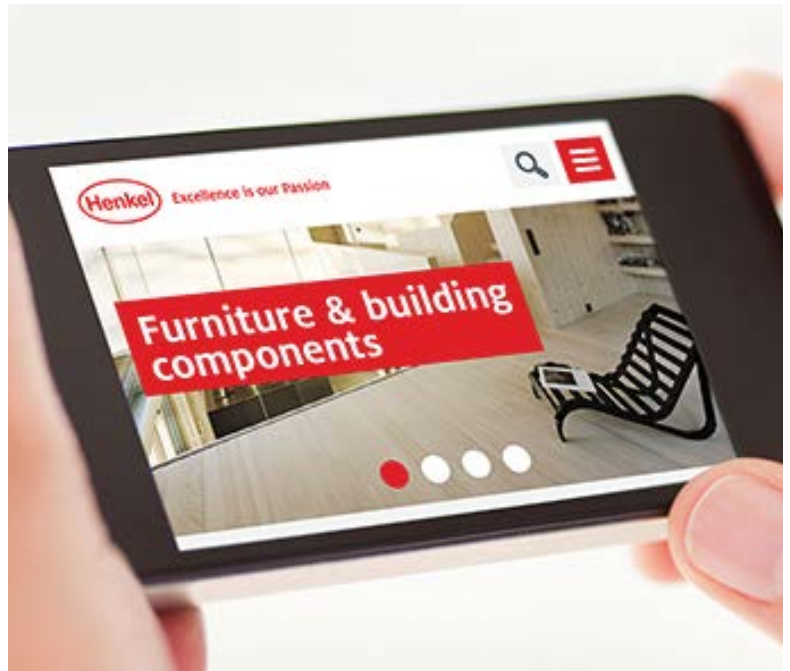
FarmCity Montana Store Manager, Louis Stofberg, hands over the prize to Ms Igna van der Merwe.

The winner of the Klein Kariba Competition, launched at FarmCity in February this year, is Ms Igna van der Merwe from Pretoria.

She won a weekend at Klein Kariba Holiday Resort near Warmbaths, valued at R3000.



HENKEL LAUNCHES NEW WEB PORTAL ON ADHESIVES FOR FURNITURE & BUILDING COMPONENTS



ADHESIVES FOR FURNITURE AND BUILDING COMPONENTS ARE A MULTI-LAYERED FIELD WITH SEVERAL INFLUENCING FACTORS SUCH AS APPLICATION METHODS, MATERIALS AND BONDING TECHNOLOGIES. HENKEL HAS NOW LAUNCHED A GLOBAL WEB PLATFORM, BUNDLING ALL RELEVANT INFORMATION ON ADHESIVES FOR FURNITURE AND BUILDING COMPONENTS.

The new website www.henkel-adhesives.com/furniture-building-components comprises of in-depth application know-how, Henkel's technology portfolio for woodworking operations, training and technical services as well as the "Henkel House", an interactive feature showing typical applications and technologies in a house.

Fully responsive website

Besides its service character and user-friendliness, the brand-new website also meets current technology standards: this is demonstrated by a responsive web design, which has been fully optimised for tablets, smartphones and PCs.

Henkel operates worldwide with leading brands and technologies in three business areas: Laundry & Home Care, Beauty Care and Adhesive Technologies.

Founded in 1876, Henkel globally holds leading market positions in both the consumer and industrial market with well-known brands such as Persil, Schwarzkopf and Loctite. For a complete list of Henkel products available in South Africa, visit the Prodist website at www.prodlist.co.za. **PD**

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THE SMIT LOMBOK TUGBOAT, WELL-KNOWN IN THE MOSSEL BAY AREA, HAS RECENTLY BEEN FITTED WITH A YANMAR DIESEL TF90 ENGINE, SUPPLIED BY PRODIST AND USED TO DRIVE A COMPRESSOR THAT FORMS PART OF THE VESSEL'S EMERGENCY EQUIPMENT.



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The Yanmar Diesel TF series of water-cooled engines may be used in various applications such as power generation, water pumps and agricultural equipment to name a few. The Smit Lombok is a heavy duty tug registered out of Singapore and is used for, inter alia, guiding massive cargo ships in and out of harbours.

Ranging from 4.5kW to 14kW, the TS series is reliable, hardworking and long lasting. Engines, spares and technical data are available via the Prodist Power Products division.

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PRODIST WELL-REPRESENTED AT NAMPO

WITH JUST OVER 69 500 VISITORS TO THIS YEAR'S NAMPO HARVEST DAY IN BOTHAVILLE IN MAY, OVER 650 STALLS, REPRESENTATION FROM COUNTRIES AS FAR AFIELD AS SWEDEN, CHINA, THE US AND ARGENTINA; THE PRODIST STALL WAS WELL-POSITIONED AMONG THE LEADING MANUFACTURERS AND SUPPLIERS OF PREMIUM AGRI-PRODUCTS.

This year's Nampo was somewhat historic in that it drew the participation of the first Minister of Agriculture to attend the festival since 2004. Minister Sensani Zokwana participated in the Nation in Conversation discussion programme on agri-affairs which was



being filmed at Nampo. Prodlist MD, Brand Theunissen, was intercepted by the Nation in Conversation camera crew for his comments on the Nampo Harvest Day.

"Nampo is without a doubt the premier agricultural event on the calendar. The sheer size and quality of the exhibitions, products and services on offer make it a must to be a part of. What was significant this year as well is that for the first time the festival attracted the attention of the mainstream media like City Press, Sowetan and the Mail and Guardian."



"For us (Prodlist) it is important to bring our brands and products to this market where not only suppliers and customers, but also the general public, can interact with quality brands such as John Deere, Yanmar, Agpro, Basecamp, Talon, Falcon and Amazone, Bellota, Zircon, Geoline and many, many more of the trusted brands which we distribute."

"Nampo is a vital marketing channel for us over and above the usual marketing channels such as on-line and traditional marketing platforms. The most influential movers and shakers in the agri-industry and the agricultural community come together at Nampo and therefore we must be there, representing the best brands and distribution." **PD**



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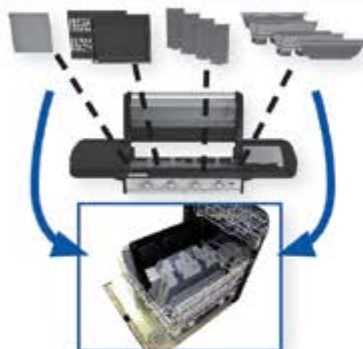
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